

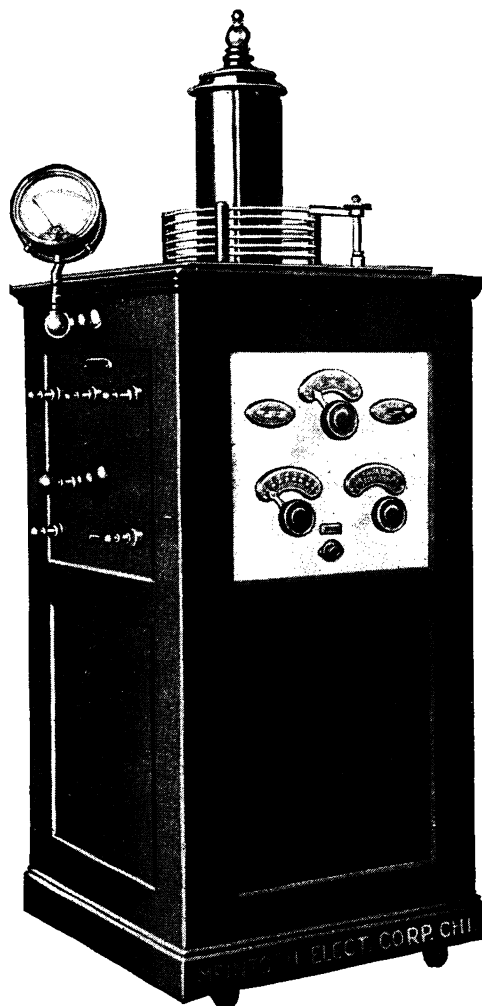
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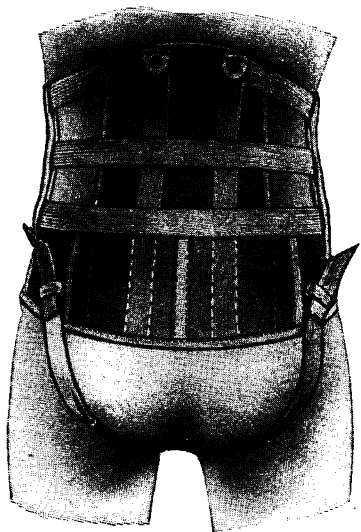
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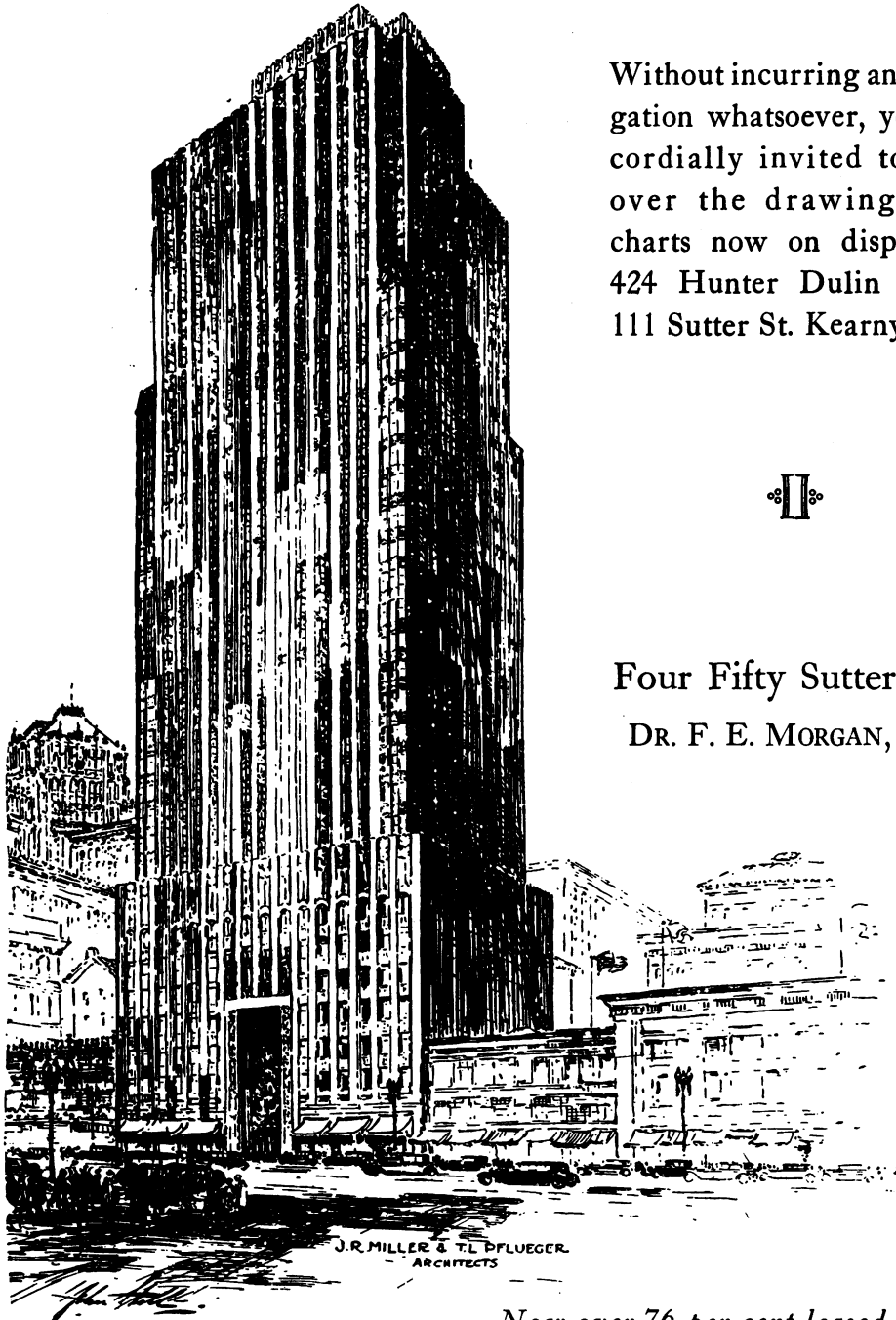
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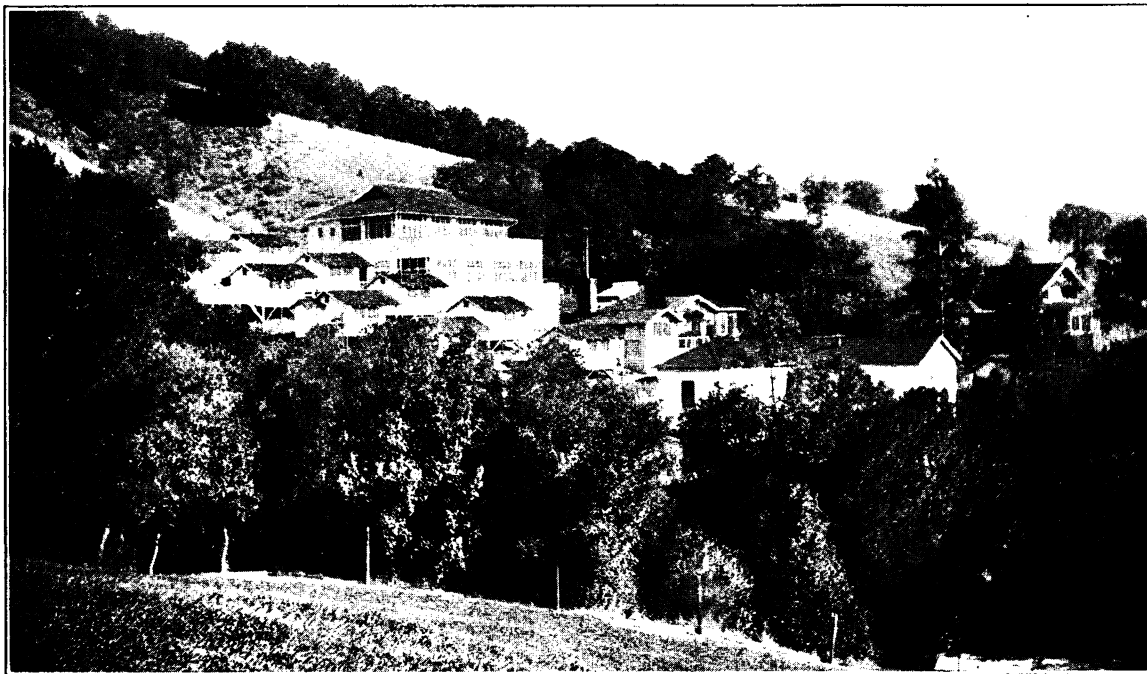
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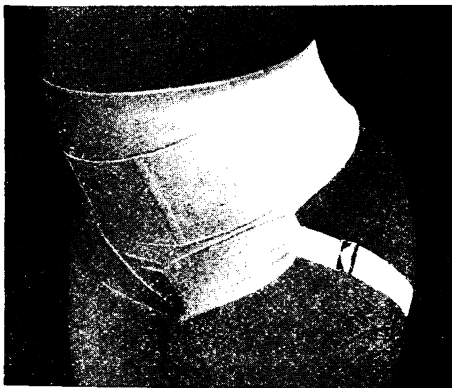
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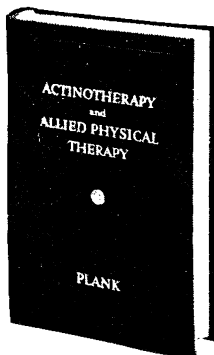
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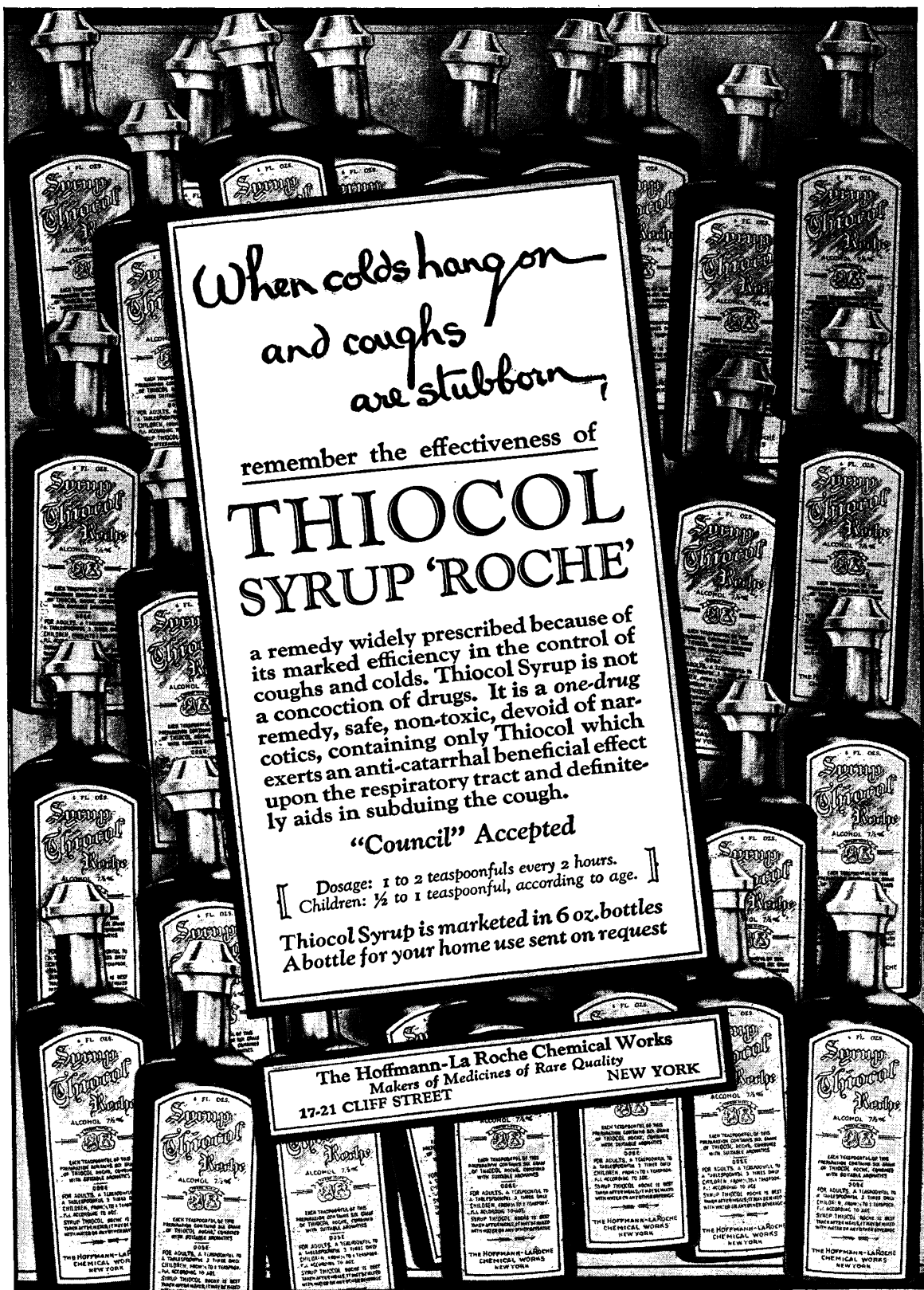
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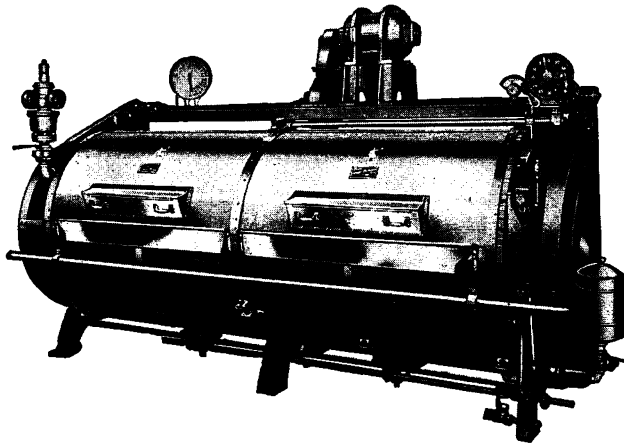
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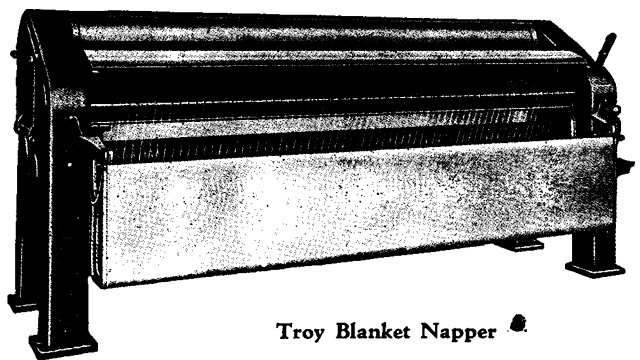


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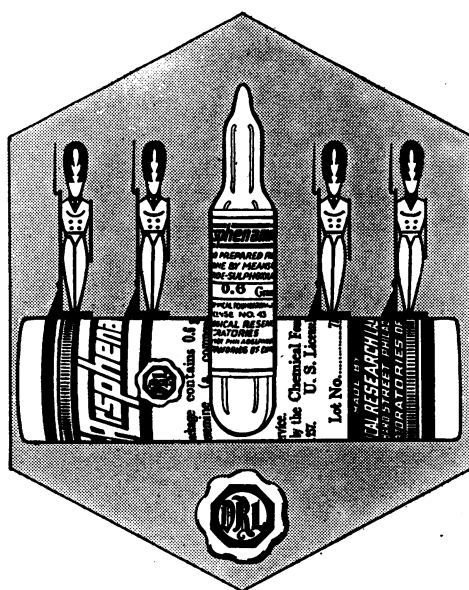
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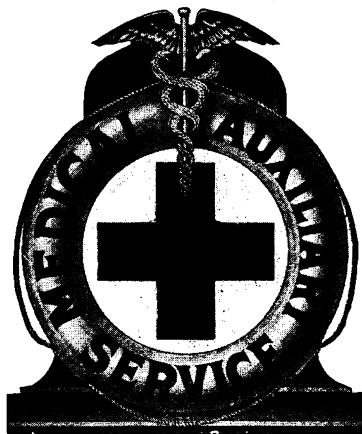
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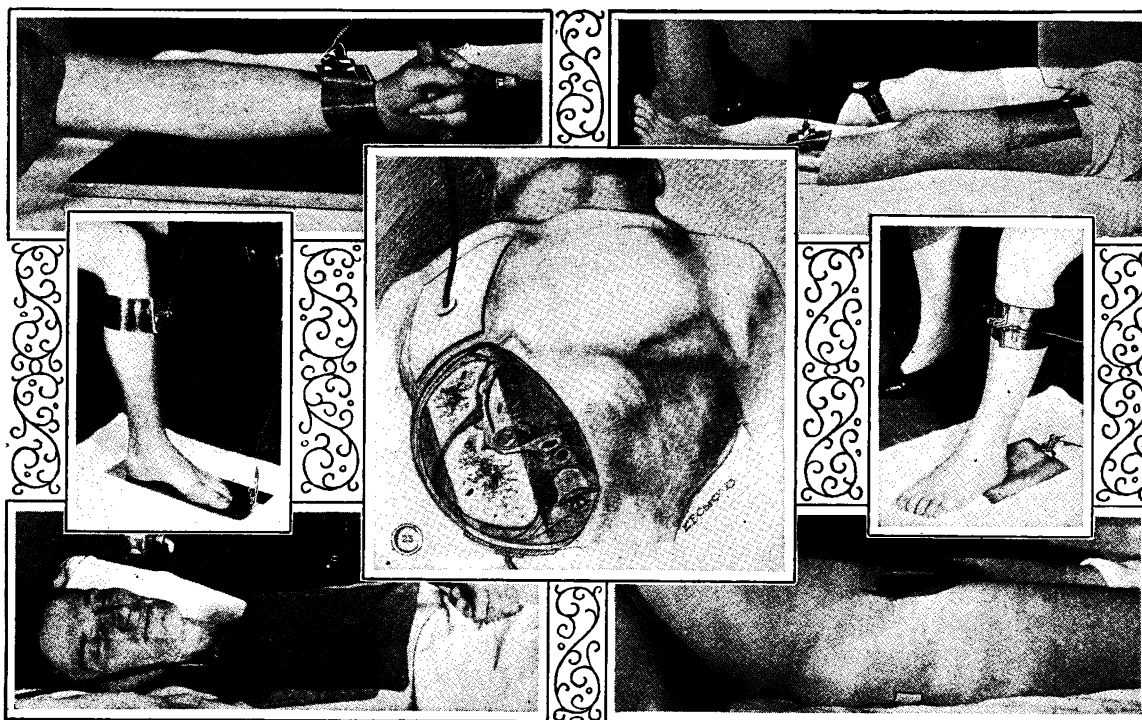
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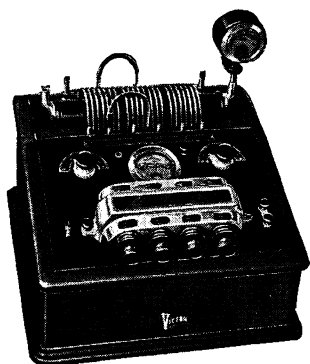
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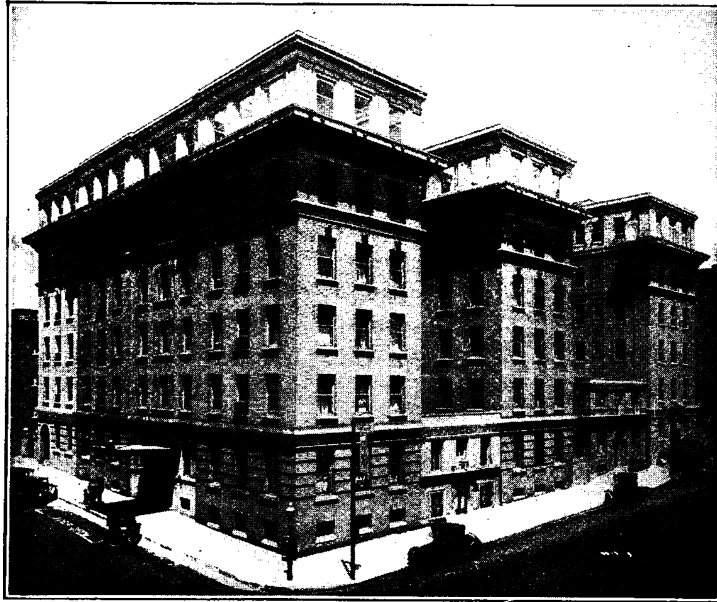


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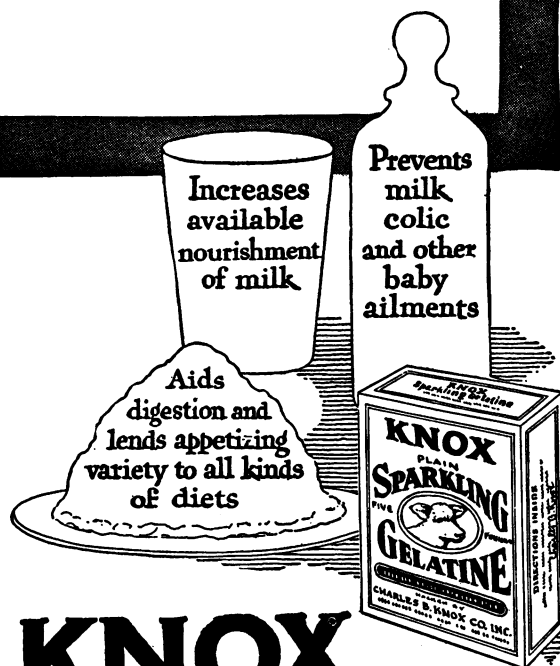
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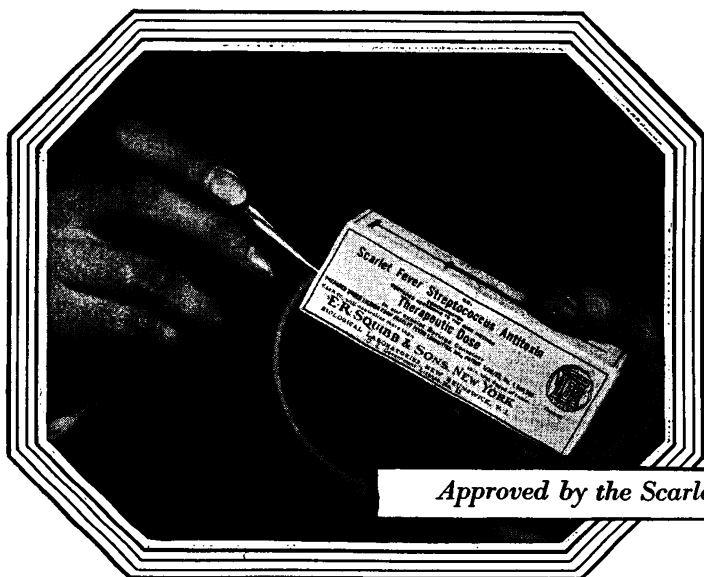
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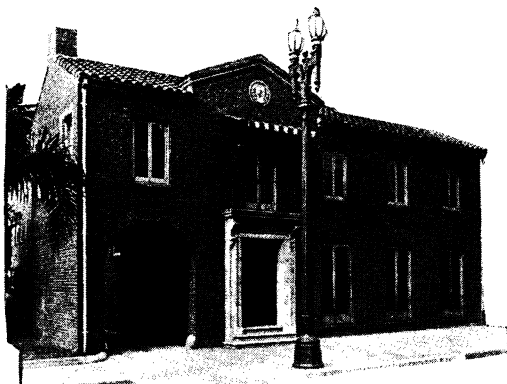
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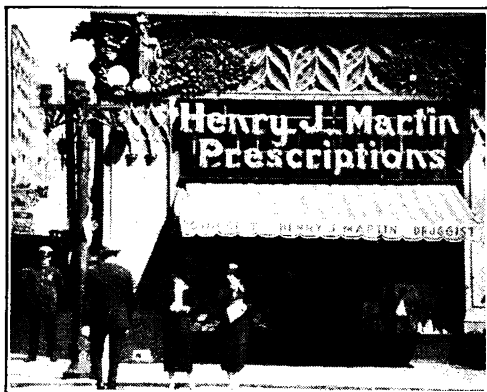


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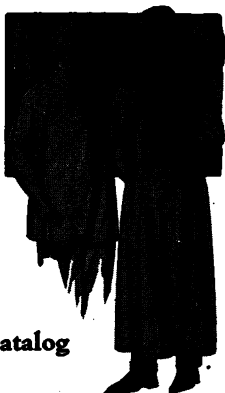
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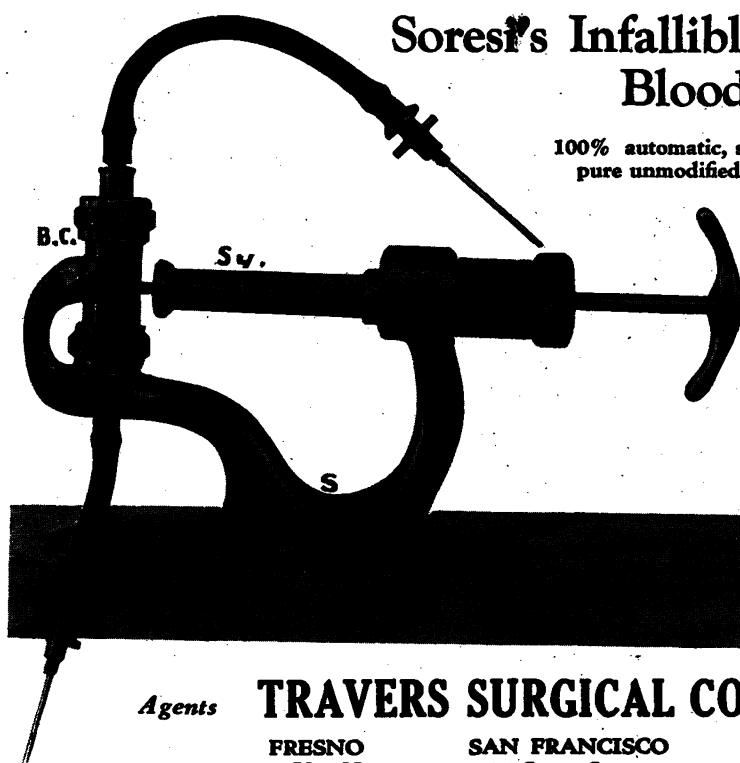
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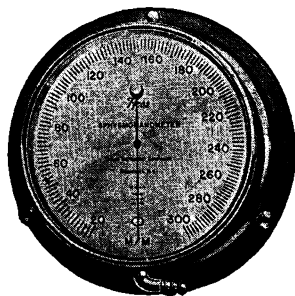
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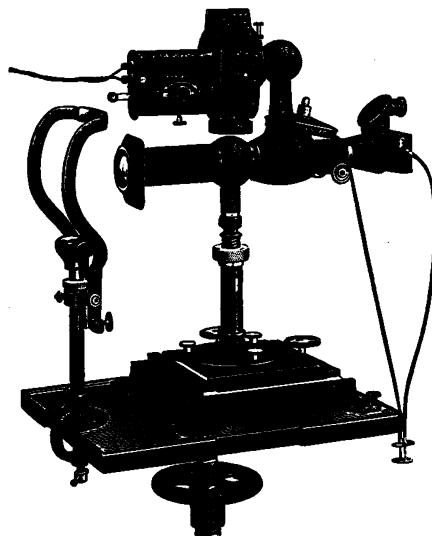
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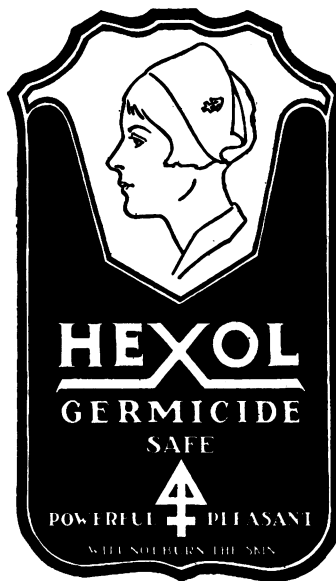
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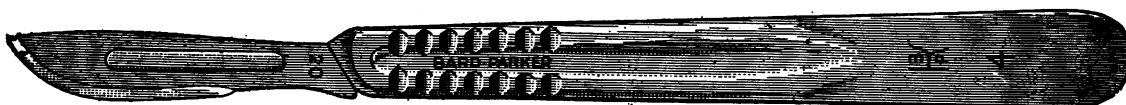
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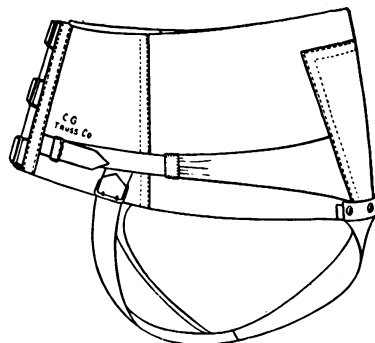
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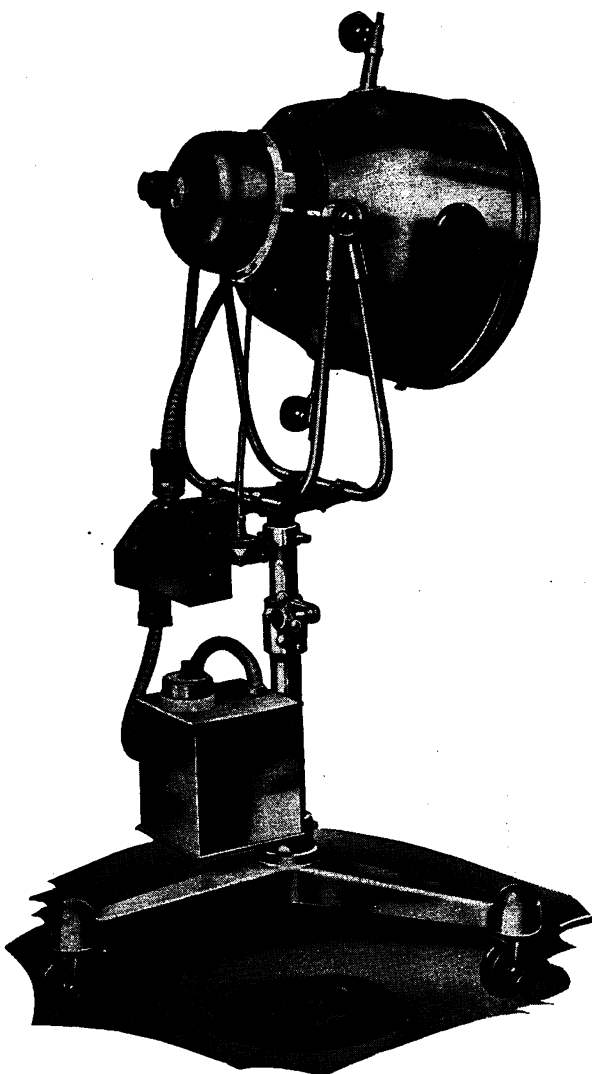
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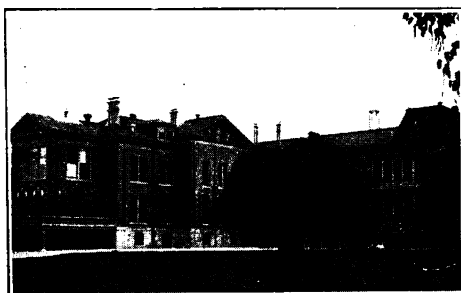
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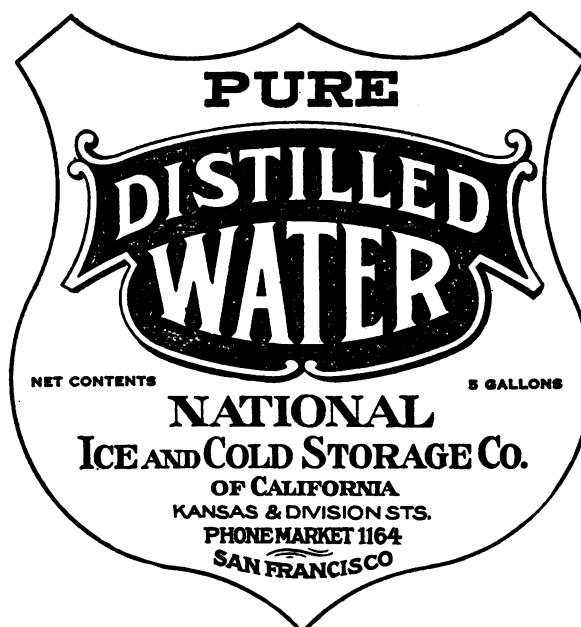
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*This Account has no doubt escaped
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PLEASE REMIT.**

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Our records show that several statements and reminders have been sent you regarding the enclosed statement.

If your circumstances have made it impossible for you to pay the amount due, kindly write us promptly to that effect. Our office will then endeavor to extend all possible courtesies.

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Final Notice

In practically all businesses the custom which is generally followed with overdue accounts is to send such to a collecting agency.

Our bookkeeper has nothing in the records of the office to show when you intend to pay the enclosed account. Perhaps the previous statements and reminders may have been overlooked or ignored.

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This collection bureau method is disagreeable to us; and we believe, also to you. By promptly sending your check all this can be avoided.

When an account is sent to the collecting agency that organization takes full charge of it thereafter.

IN THE "Miscellany" section of the September, 1927, issue of CALIFORNIA AND WESTERN MEDICINE, page 398, appeared an article relating to the "collection of fees." Following this publication, numerous orders for printing the series of gum stickers and notices as shown in the article were received by us. We therefore concluded to stock them.

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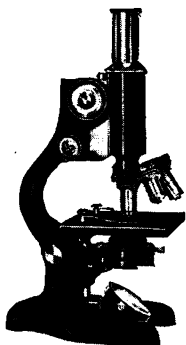
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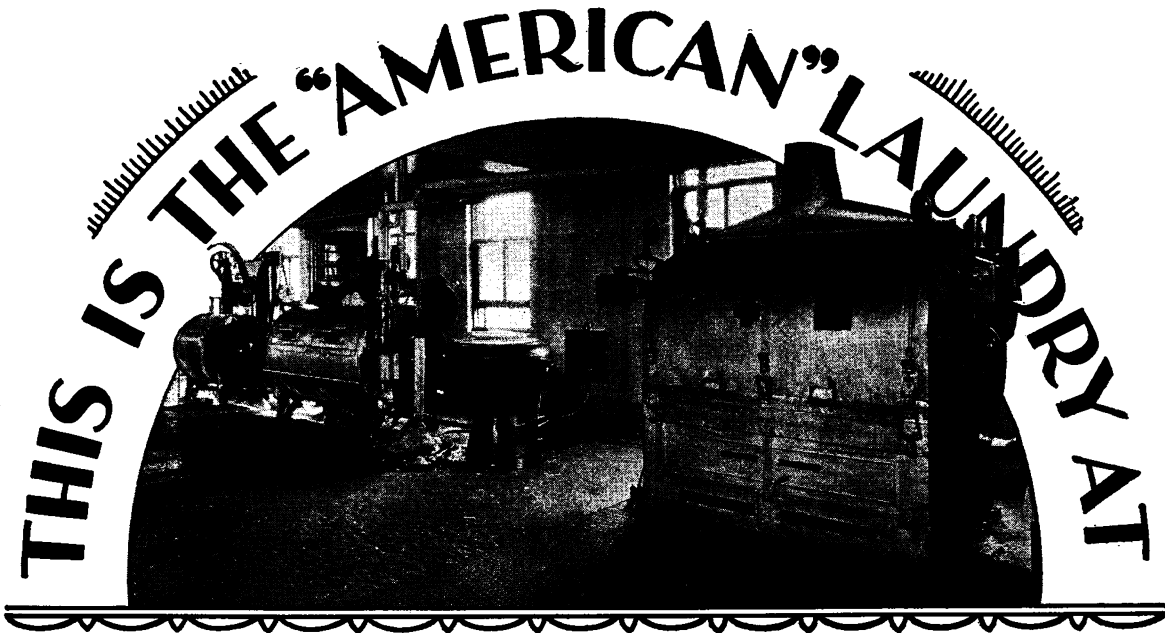
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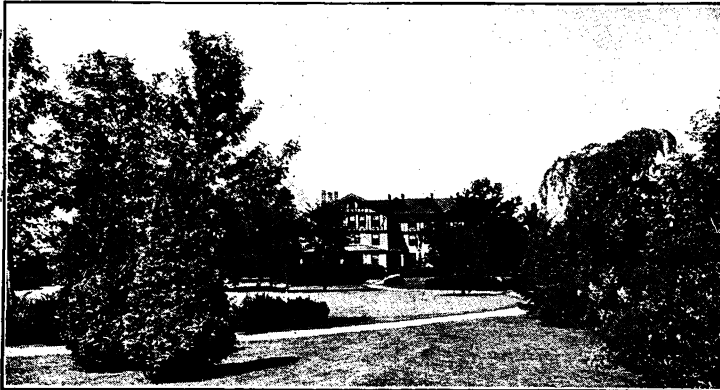
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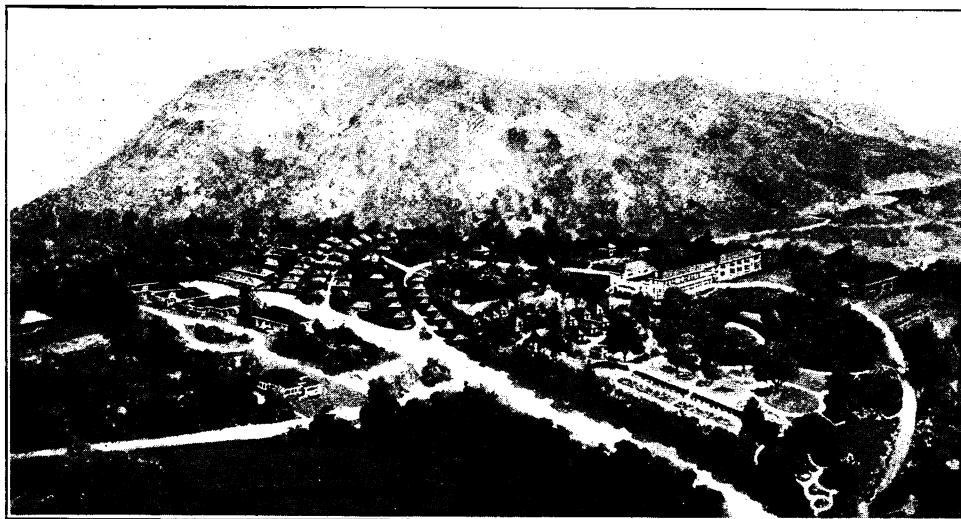
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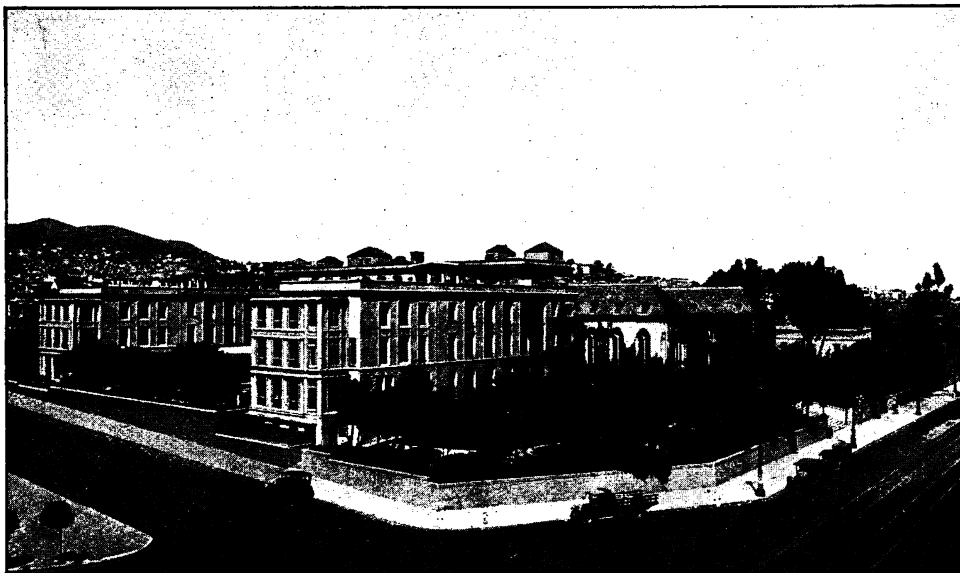
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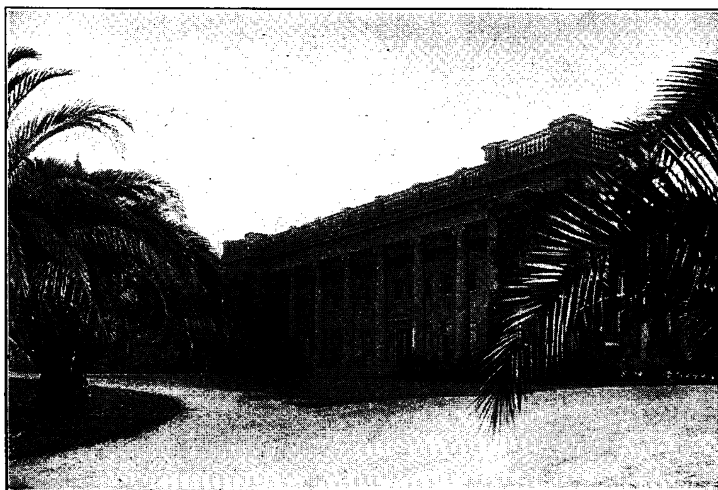
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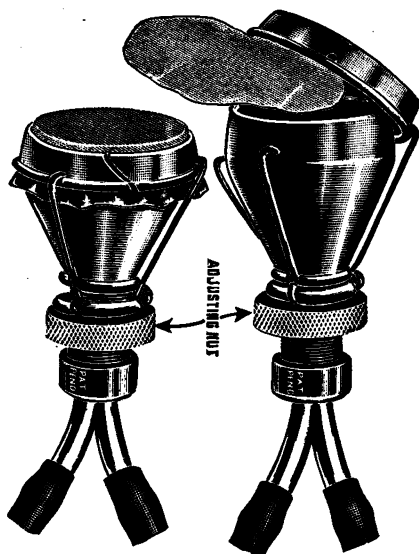
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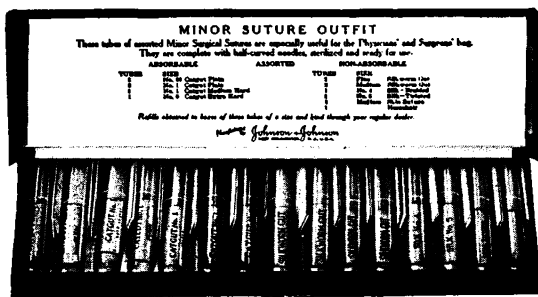
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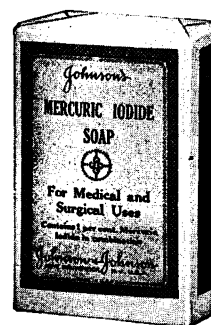
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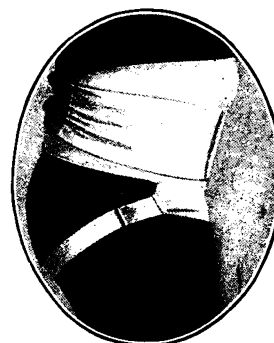
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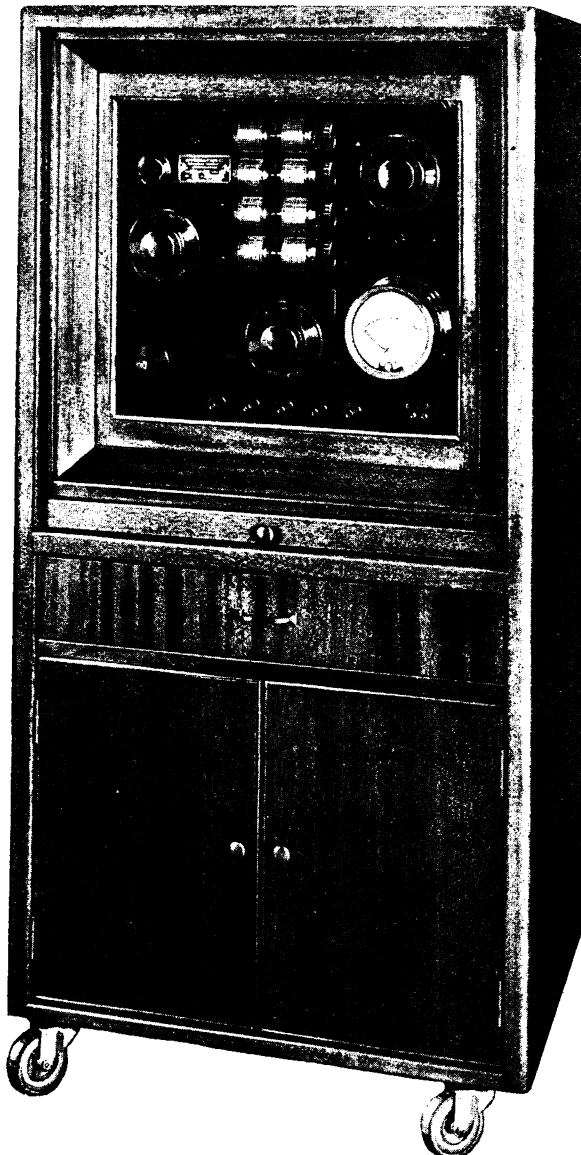
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APPROVED CLINICAL LABORATORIES

Excerpts from American Medical Association Essentials for An Approved Clinical Laboratory

Definition

"* * * A clinical pathologic laboratory is an institution organized for the practical application of one or more of the fundamental sciences by the use of specialized apparatus, equipment and methods, for the purpose of ascertaining the presence, nature, source and progress of disease in the human body."

"Only those clinical laboratories in which the space, equipment, finances, management, personnel and records are such as will insure honest, efficient and accurate work may expect to be listed as approved."

"The housing and equipment should be sufficient to permit all essential technical procedures to be properly carried out."

The Director

"The director of an approved clinical laboratory should be a graduate of an acceptable college or university of recognized standing, indicating proper educational attainments. He shall have specialized in clinical pathology, bacteriology, pathology, chemistry or other allied subjects, for at least three years. He must be a man of good standing in his profession."

"The director shall be on full time, or have definite hours of attendance, devoting the major part of his time to the supervision of the laboratory work."

"The director may make diagnoses only when he is a licensed graduate of medicine, has specialized in clinical pathology for at least three years, is reasonably familiar with the manifestation of disease in the patient, and knows laboratory work sufficiently well to direct and supervise reports."

"The director may have assistants, responsible to him. All their reports, bacteriologic, hematologic, biochemical, serologic and pathologic should be made to the director."

Records

"Indexed records of all examinations should be kept. Every specimen submitted to the laboratory should have appended pertinent clinical data."

Publicity

"Publicity of an approved laboratory should be directed only to physicians either through bulletins or through recognized technical journals, and should be limited to statements of fact, as the name, address, telephone number, names and titles of the director, and other responsible personnel, fields of work covered, office hours, directions for sending specimens, etc., and should not contain misleading statements. Only the names of those rendering regular service to the laboratory should appear on letter-heads or other form of publicity."

Fees

"* * * There should be no dividing of fees or rebating between the laboratory or its director and any physician, corporate body or group. * * *"

The following laboratories in California are among those approved by the Council on Medical Education and Hospitals of the American Medical Association:

**Clinical Laboratory of Drs. W. V. Brem, A. H. Zeiler and R. W. Hammack,
Pacific Mutual Bldg., Los Angeles, Calif.**

Clinical Laboratory of Drs. Evans, Butka, and Pratt, 1052 W. Sixth St., Los Angeles, Calif.

Pasadena Clinical Laboratory, 65 N. Madison Ave., Pasadena, Calif. Gustav F. Ruediger, M. D., Director.

X-Ray and Pathological Laboratory, Commercial and Savings Bank Bldg., Stockton, Calif., C. D. Holliger, Director.

These laboratories use only standard methods and are fully equipped with the most modern apparatus to make all clinical examinations of value in: Pathology (frozen sections when ordered), Bacteriology, Chemistry, Hematology, Serology, Medico-legal, Basal metabolism, Blood chemistry, Autogenous vaccines and all other laboratory aids in diagnosis.

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partial antigens, artificial pneumothoracoplasty, helio and x-ray therapy,

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Eye and throat expert examines patients daily.
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Complete Equipment

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X-Ray, Ultra-Violet, Basal Metabolism

Excellent Cuisine

Expert dietitian supervises menus and caters to patients presenting dietary problems.

All Patients

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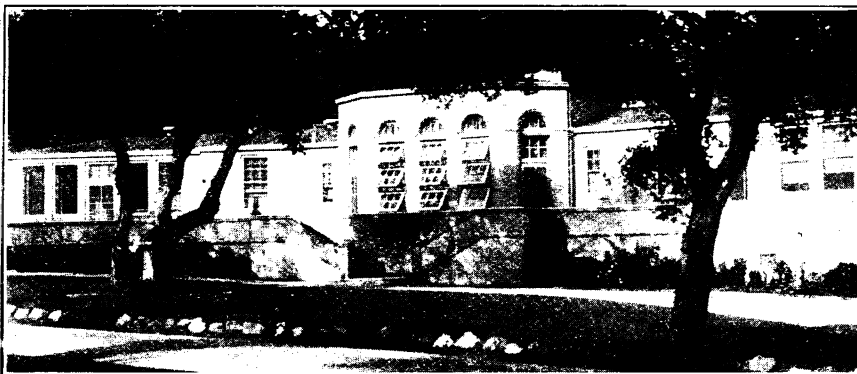
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